

New!

CAMEL

Neon

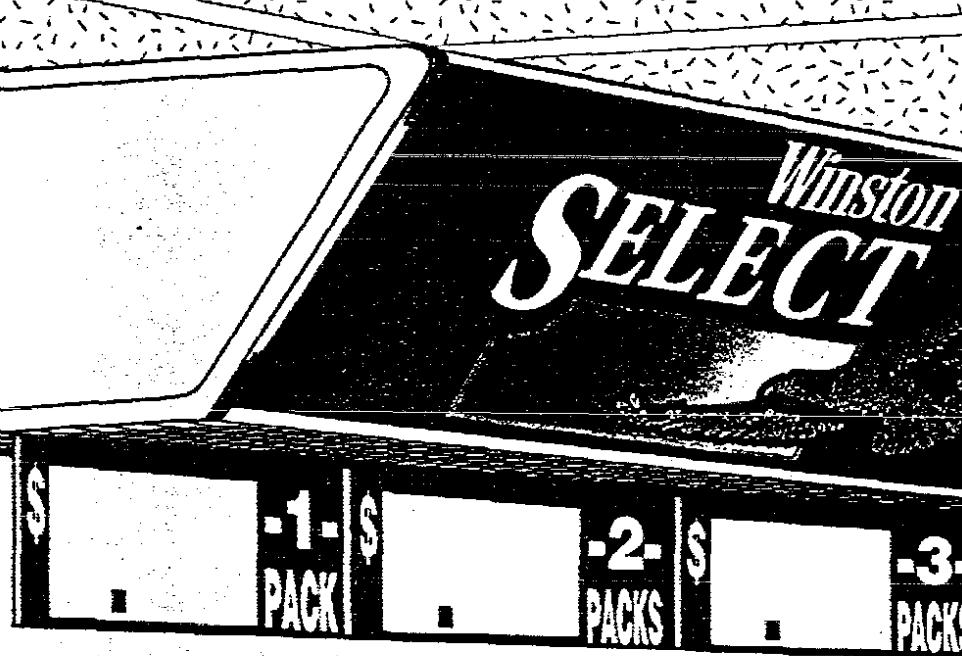
CAMEL

Genuine Taste

AVAILABLE AUGUST 19, 1994
ALLOCATED • COMMODITY # 470522

51847 6254

©1994 R.J. REYNOLDS TOBACCO COMPANY

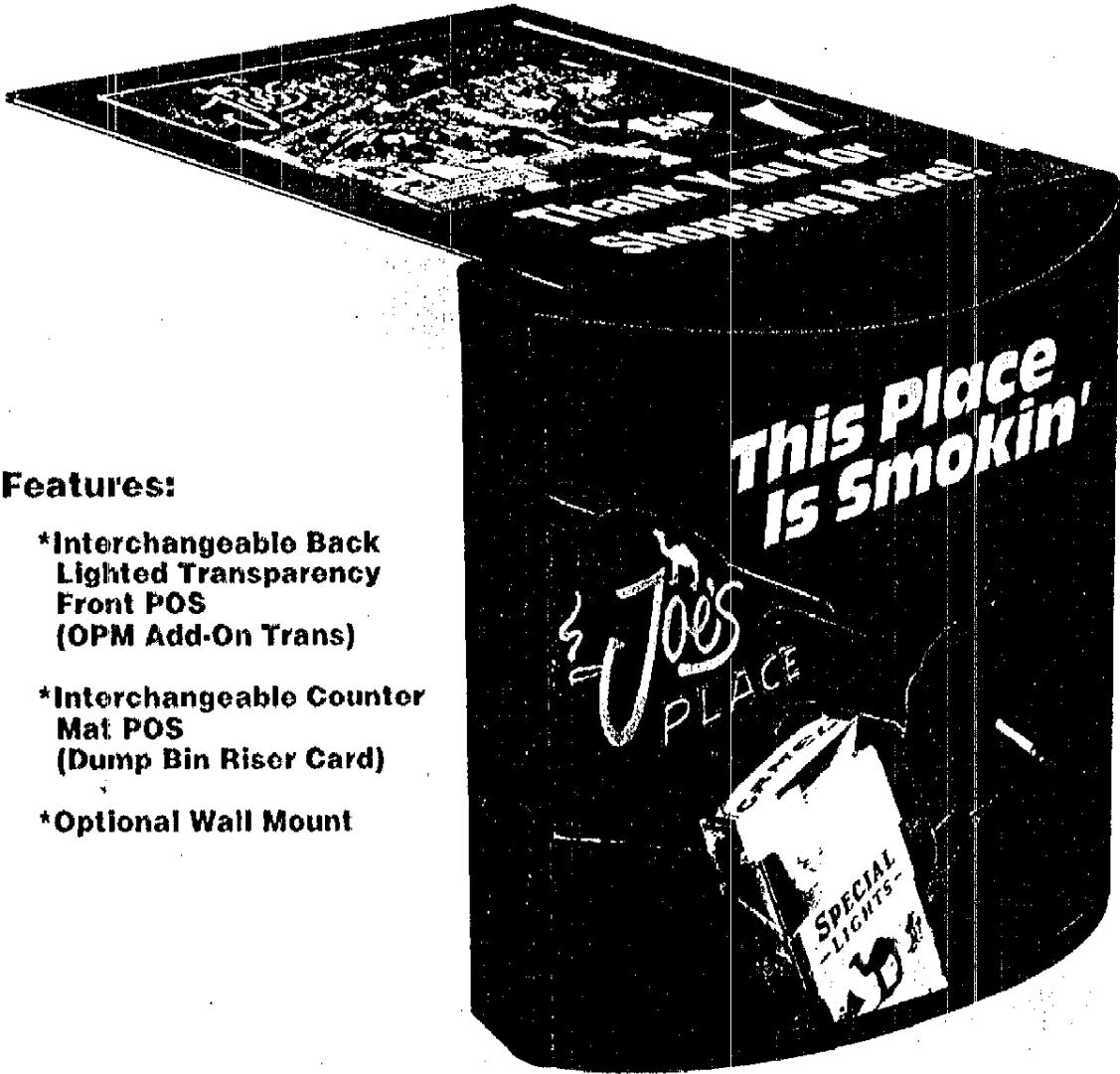


- 2-SIDED DISPLAY/UTILIZES (2) 36" ENHANCED CANOPY TRANSPARENCIES
- CLIPS TO CEILING LIGHT FRAME
- PRICING PANEL ACCEPTS STANDARD REMOVABLE 3" PRICE FONTS
- OPTIONAL CEILING FRAME (ITEM #467402) IS AVAILABLE TO MOUNT THE LIGHT THIEF IN LOCATIONS WITHOUT GRID CEILINGS
- SNAP TOGETHER ASSEMBLY: NO TOOLS REQUIRED
- TRANSPARENCIES ARE EASILY CHANGED
- BOTTOM GRID ALLOWS LIGHT TO PASS THROUGH

RJ Reynolds
Tobacco Company
7/94

WINSTON SELECT 36" LIGHT THIEF WITH PRICER

Item Number: 470864
SKU Pack: 1



Features:

- *Interchangeable Back Lighted Transparency Front POS (OPM Add-On Trans)
- *Interchangeable Counter Mat POS (Dump Bin Riser Card)
- *Optional Wall Mount

Camel Waterfall Counter Display

**Item # 462675
SKU Pack: 1**

RJReynolds
Tobacco Company